

2020 International Conference

Leading Innovation & Building a Culture of Ownership

Jan 6-10, 2020

Hyatt Regency Grand Cypress Resort, Orlando

How are we preparing for the rapidly changing digital age where growing uncertainties and technological reforms are the norm?

This conference will cover

- *Creating agile leaders who can effectively initiate and lead organizational change*
- *How to engage and empower employees to achieve your goal*
- *How to build a culture of innovation to succeed in the digital era*

SCHEDULE |

Jan 6, 2020 (Day 1)

8:20 am	Registration
8:45-9:00 am	Opening
9:00-10:30 am	How do Leaders Communicate in the Digital Era? Mark Bayer, Former Chief of Staff of the US Senate <ul style="list-style-type: none">• <i>Identify skills and strategies to “connect” with others</i>• <i>Innovative techniques to master high-stake conversations</i>
10:30-11:00 am	<i>Networking & Coffee Break</i>
11:00-12:20 pm	Promoting a Culture of Innovation in Your Organization Adam Shames, Founder, The Kreativty Network <ul style="list-style-type: none">• <i>Building a culture of innovation as key to long-lasting success</i>• <i>Learn best practices of innovative organizations</i>
12:20-13:00 pm	<i>Networking & Coffee Break</i>
13:00-14:00 pm	Why An Agile Organization Succeeds in the Digital Era? Christy Lee, President DAWA DC <ul style="list-style-type: none">• <i>Identify key success factors of Agile organization</i>• <i>How to foster agility successfully to compete in digital era?</i>
14:00-15:30 pm	<i>Networking Luncheon</i>

SCHEDULE |

Jan 7, 2019 (Day 2)

- 09:00-10:00 am **Whether Killer Whale or Your Employee: Motivation is the Key to Progress**
Kelly Clark, Vice President, SeaWorld
- *How to motivate killer whales to perform*
 - *Key lessons from killer whale training to enhance employee motivation*
- 10:00-10:15 am *Networking & Coffee Break*
- 10:15-11:45 pm **The Disney Magic: The Key to Creativity in the Workplace**
Gene Columbus, Former Executive at Walt Disney World Entertainment
- *How Disney engages and empowers employees*
 - *Key leadership lessons from Walt Disney on how to motivate your team*
- 11:45-12:20 pm *Networking & Coffee Break*
- 12:20-14:00 pm **Strong Teamwork to Achieve Your Target**
Adam Shames, Founder, The Kreativiy Network
- *How innovation in your team can benefit the organization as a whole*
 - *How to utilize breakthrough thinking and collaborative idea-generating to foster an innovative culture*
- 14:00-15:00 pm *Luncheon*

SCHEDULE |

Jan 8-10, 2019 (Day 3-5)

Day 3

09:00-11:00 am

Reimagining Our Tomorrows: Owning Your Decisions

Joe Tankersley, Former Walt Disney Imagineer

- *How do you take ownership in the workplace?*
- *Best practices from Disney in successfully building a culture of ownership*

11:00-11:30 am

Networking & Coffee Break

11:30-2:00 pm

Enhancing Creativity & Teamwork to Achieve your Target

Day 4

9:00-11:00 am

It's All in the Details: How to Build Strong Team to Succeed?

Dee Byrnes, Former Disney Executive

- *Lessons from classically trained Disney thinkers on how to radically shift thinking around organizations and behavior*
- *Build your team with ownership & accountability in everyday tasking*

11:00-11:30 am

Networking & Coffee Break

11:30-2:00 pm

Case Study: Disney

Day 5

9:00-10:40 am

Building the Culture of Ownership: The Disney Experience

Gene Columbus, Former Executive at Walt Disney World Entertainment

- *Evaluate how a culture of ownership drives performance*
- *Solutions to improve motivation and productivity by designing compelling, enjoyable and simple solutions for your teams*

11:15-12:00 pm

Closing Discussion

2020 International Conference fee	6-10 Jan 2020	Orlando, Florida	All Level \$6,270	25% Discounted Price \$4,700
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Conference Speakers



Mr. Mark Bayer
President, Bayer Strategic
Consulting
Former Chief of Staff to the
US Senate
MA, Harvard Univ.
BA, Cornell Univ.



Ms. Christy Lee
President, DAWA DC
Managing Director,
Woori Investment
MBA, Johns Hopkins Univ.
MA, Stanford Univ.
BA, UC Berkeley



Ms. Dee Brynes
Owner, Dee Brynes
Former Disney HR
Manager
BA, Western
Michigan Univ.



Mr. Adam Shames
Founder, The Kreativitiy
Network
MA, Stanford Univ.
BA, Brandeis Univ.



Ms. Kelly Clark
Vice President &
Spokesperson, SeaWorld
MA, Clemson Univ.
BA, The Ohio State Univ.



Mr. Joe Tankersley
Principle Consultant,
Unique Visions
Former Walt Disney
Imagineer
MA, Florida State
Univ.
BA, Emory Univ.



Mr. Gene Columbus
Adjunct Professor,
University of Central Florida
Former Disney executive
Former Executive Director,
Orlando Repertory Theater