Embracing Innovation & Enhancing Global Competitiveness



17 - 21 Feb, 2020 I London (Conf.)

Competencies:

- Adding Value Through Innovation
- Enhancing Global Competitiveness
- Driving Positive Change
- Best Practices in the Workplace

This course is designed to embrace innovative practices and enhance global competitiveness for mid to upper-level managers in the Oil & Gas industry. Discussions will be centered around innovative processes used in the workplace. Additionally, practical application methods will be considered for participants to take back to their organization.

By pairing interactive sessions and real case examples with highly engaging activities and site visits, participants will learn how leading organizations utilize innovation to become more competitive in the global market.

The highly interactive team activity enables participants to work together and solve problems while exploring downtown London. Site visits allow participants to build close networks with business leaders from various industries. These activities and visits provide key takeaways that can be applied back at their organizations.

[Expected Outcome]

- Participants will gain firsthand knowledge about adding value through innovation
- Participants will analyze different workplace practices that are simple yet innovative



"I strongly recommend this course to others. I have learned about high technology and innovation. I want to improve my team based on what I have learned." Mohammad AlBasry, KOC, Manager

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Competencies: Innovation, Global Competitiveness, Driving Positive Change, Flexibility
17 – 21 Feb, London, (5 days)

	Day 1 (Mon)	Day 2 (Tue)	Day 3 (Wed)	Day 4 (Thu)	Day 5 (Fri)
AM -	[Session] Overview of Program & Megatrends [Interactive Session] Enhancing Global Competitiveness through Innovation • Explore how industry leaders utilize innovation to improve global competitiveness • See real case examples of companies' innovative methods [Interactive Session] How Successful Leaders Remain Flexible • Discuss how flexibility and resilience can result in a globally competitive organization • Mind map implementation strategies for becoming a flexible leader Group Lunch	[Interactive Session] Management Practices for Innovation & Productivity • Discover management best practices • Increase the productivity of your team through innovative methods [Interactive Session] Sustaining Economic Growth through Innovation • Learn ways in which enhancing innovation efforts fosters long-term economic growth Group Lunch	[Innovative Site Visit] Visit to Siemens • Learn how a leading organization enhancing competitiveness • See firsthand how they position themselves in the global market through innovation [Innovative Site Visit] Visit to HSBC • Learn how a leading global firm enhances efficiency with innovation • See the ways in which they utilize innovation to solve problems Group Lunch	[Outdoor Group Activity] Embracing Innovation & Enhancing Global Competitiveness Activity • A highly interactive group activity that utilizes leadership skills to transform lessons learned • Participants will be required to delegate the role of each person to meet the goal of the team Group Lunch	[Group Discussions & Presentations] Driving Positive Change via Innovation • Discuss and share with the group on how to implement innovation in the workplace • Brainstorm solutions to promote competitiveness in the market Program Wrap-up Closing Lunch